FINANCIAL MARKETS INTELLIGENCE MARKETS INSIGHTS – U.S.



Market Insights and Sector Performance

Investor sentiment remains robust, with P/E ratios hitting multi-quarter highs in Q3 2024 (based on 79.6% of S&P 500 companies having reported). **Operating Earnings P/E reached 25.5**, and **Reported Earnings P/E rose to 28.6**—both multi-quarter highs. This reflects a market pricing in optimism about earnings growth. Sectoral divergence is pronounced, with **Information Technology** and **Financials** standing out as leaders in profitability, while **Energy** and **Consumer Staples** remain under pressure. Risks tied to commodity price volatility and constrained pricing power in certain sectors warrant close monitoring.

Key Highlights

Valuation Trends:

- Operating and Reported P/E ratios continue their upward trajectory, marking multi-quarter highs and underscoring confidence in earnings potential.
- Market sentiment reflects **broad-based optimism**, but heightened valuations raise questions about earnings sustainability.

Sectoral Performance:

- Winners: Information Technology and Financials maintain strong operating margins, supported by pricing power and operational efficiency.
- Challenged Sectors: Energy faces margin pressures tied to commodity price fluctuations, while Consumer Staples struggle with limited pricing flexibility.

• Risks and Trends:

- Rising valuations leave little room for earnings disappointments, particularly in cyclical and resource-heavy sectors like Energy.
- Persistent inflationary pressures could exacerbate cost management challenges for Consumer Staples.

1. VALUATION TRENDS: P/E RATIOS SIGNAL OPTIMISM

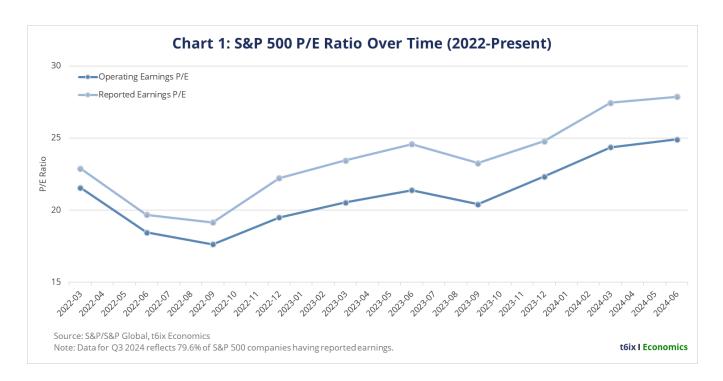
Overview: Valuation metrics for the S&P 500, represented by Operating and Reported Earnings P/E ratios, highlight rising investor confidence in earnings growth.

Observations (Chart 1):

- **Operating Earnings P/E**: Climbed to **25.5 in Q3 2024**, up from 24.9 in Q2 2024, continuing a steady increase over recent quarters.
- **Reported Earnings P/E**: Rose to **28.6 in Q3 2024**, compared to 27.9 in the previous quarter. This trend underscores expectations for solid corporate performance.

Perspective:

• The upward trajectory in P/E ratios indicates a market confident in future earnings growth. However, current levels imply elevated expectations, leaving the market vulnerable to **earnings shortfalls or macroeconomic shocks**.



2. SECTORAL OPERATING MARGIN PERFORMANCE

Overview: Sectoral operating margins provide insights into profitability trends and cost pressures, revealing areas of opportunity and risk within the S&P 500.

Observations (Charts 2 & 3):

Leaders:

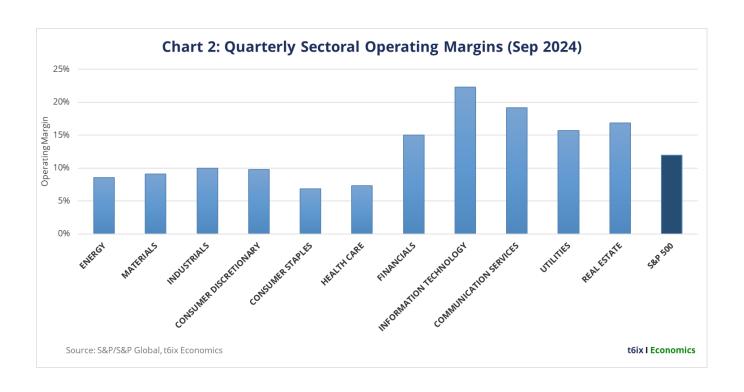
- Information Technology: Margins remain elevated, driven by strong pricing power and operational efficiencies.
- Financials: Improving margins reflect stability in financial services profitability and cost control.

Laggards:

- Energy: Margins have contracted, reflecting commodity price volatility and weakening demand in certain markets.
- Consumer Staples: Low but stable margins signal constrained pricing power amid inflationary pressures.

Perspective:

- **Technology and Financials** continue to dominate profitability metrics, with **consistent outperformance indicating structural advantages**.
- **Energy margins** could face further declines if commodity prices remain volatile, while **Consumer Staples** remain exposed to rising input costs and limited ability to pass them on to consumers.



ENERGY MATERIALS INDUSTRIALS CONSUMER CONSUMER HEALTH FINANCIALS INFORMATION COMMUNICATION UTILITIES REAL S&P 500 DISCRETIONARY STAPLES CARE TECHNOLOGY SERVICES ESTATE O3-2024 8.5% 9.1% 10.0% 9.8% 6.8% 7 3% 15.0% 22.3% 19 2% 15.7% 16 9% 11.9% Q2-2024 9.3% 10.4% 11.3% 9.4% 6.7% 6.7% 16.3% 21.5% 18.6% 13.2% 17.2% 11.9% 22.9% 15.4% Q1-2024 9.8% 8 2% 9.4% 8.0% 14.7% 18.2% 17.0% 11.6% 8.1% 6.3% 6.4% Q4-2023 9.5% 6.1% 10.1% 7.1% 6.5% 14.2% 23.8% 15.8% 11.4% 15.7% 11.0% Q3-2023 11.2% 9.2% 9.6% 9.7% 6.8% 6.6% 11.4% 23.0% 17.4% 14.9% 18.0% 11.2% Q2-2023 10.2% 11.3% 11.5% 8.4% 7.2% 7.1% 16.2% 21.5% 16.7% 13.4% 19.5% 11.9% Q1-2023 13.2% 10.6% 10.8% 6.8% 6.4% 7.9% 17.0% 19.5% 14.9% 11.8% 15.7% 11.6% Q4-2022 13.3% 9.3% 10.5% 5.9% 7.3% 8.1% 14.6% 20.2% 11.1% 7.1% 12.5% 10.9% 15.3% 10.3% Q3-2022 5.7% 12.1% 20.4% 13.8% 12.7% 22.5% 11.3% 9.3% 6.9% 8.9% Q2-2022 15.5% 13.8% 9.6% 5.8% 6.8% 9.2% 6.3% 20.0% 14.7% 9 3% 19 2% 10.9%

Chart 3: Heatmap of Operating Margin Changes Across Sectors

Source: S&P/S&P Global, t6ix Economics calculations.

7.8%

13.6%

Note: Operating margin changes for Q3 2024 derived from data for 79.6% of S&P 500 companies that have reported earnings.

9.4%

17.9%

23.0%

16.0%

12.9%

21.0%

11.9%

7.0%

3. RISKS AND OPPORTUNITIES: NAVIGATING SECTORAL DIVERGENCE

4.3%

Emerging Opportunities:

- Information Technology: High margins and robust pricing power position this sector as a continued leader in profitability and innovation-driven growth (Chart 3).
- Financials: Margins reflect operational strength, suggesting opportunities for further expansion in profitability (Chart 3).

Risks:

Q1-2022

11.0%

- Valuations: Current P/E ratios reflect high expectations, leaving little margin for error. A slowdown in earnings growth or adverse macroeconomic developments could trigger valuation corrections.
- Energy: Margin pressures linked to commodity price volatility remain a key risk, particularly if demand weakens further.
- Consumer Staples: Persistent low margins highlight vulnerabilities in pricing strategies and input cost management, especially if inflationary pressures persist.

Perspective:

 The divergence between high-performing sectors (e.g., Technology, Financials) and underperformers (e.g., Energy, Staples) underscores the importance of selective exposure in navigating the current market landscape.

SUMMARY

The S&P 500 reflects a **high-confidence market environment**, with P/E ratios signaling sustained optimism in earnings potential. However, the data highlights **sectoral divergence**, with **Information Technology and Financials** leading in profitability and **Energy and Consumer Staples** facing ongoing pressures. Current valuations suggest **elevated expectations**, heightening risks of correction if earnings or macroeconomic conditions falter. These dynamics emphasize **selectivity and sectoral focus** as key strategies in the months ahead.

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